

Kasa's Foods Corp Is Introducing to the Fundraising Industry the...

Party Pack
"Pizza Party in a Box"
It's New and Unique!
It's Real and Delicious!
It's Fast and Easy!

Dear Friend,

All of us here at Kasa's Pizza Factory in Stroudsburg, Pa are so excited to tell you the good news!!

January 1, 2009 marked our 11th anniversary selling the most unique delicious and convenient frozen pizza in the food service industry.

Now we are ready to help groups, organizations, businesses, sports team's and church groups to raise money with our all new Pizza Party Pack!!! We call it "Pizza Party in the Box." It is the neatest, coolest and most awesome (to use the lingual of young people) pizza product available in professional fundraising. We are putting the fun back into FUNdraising!

Why are we offering our pizza as a fundraiser pack? The truth is simple. Ever since we have launched our pizza by the slice, we would hear from food service employees from all over the tri-state area telling us how much their family loved our pizza. So, when we kept hearing from chefs, waitresses and food managers about how they were buying our pizza by the caseload and taking it home for their families, we simply knew we had a winner here for every person and family in America. We chose to go with fundraising because quite frankly it seems to be the best way to reach families and help organizations to reach goals of raising funds.

What is a Pizza Party Pack? Well, we make a hand made 18" pie, bake it gently, cut it into 8 large delicious slices and then we flash freeze the slices to preserve the freshness. We then stack 8 slices into a bag, seal it and pack it into a box. Therefore a single person or a family can now enjoy one slice at a time or make all 8 slices and have a pizza party in 5 minutes!!! Yes, our pizza comes out of a preheated 400° oven in about 5 minutes and it comes out hot and crispy.

You may be wondering how much money you can raise with the Pizza Party Pack? Well, how much do you dream of making? The profit potential is up to you.

Here is how easy it can be for you and your group...

You set your goals! We strongly suggest a group goal and a personal goal.

Then you mark your selling period on the calendar. We suggest 2-3 weeks. You also mark the delivery day and date. Frequently remind your members about the delivery day and date that is the day your pizza will be delivered.

***Like many things in life, success is only achieved when
you try!!!!***

Simple Steps for Success:

1. Determine how much money you need to raise.
2. Now determine your selling price
3. Estimate how many pizza packs to sell
4. Give each member their own personal sales goals
5. Get your calendar set to a selling date. We suggest two weeks of selling
6. Set delivery date
7. Get everyone excited and start raising money!!! Members collect money in advance. You deposit the money in the organizations account
8. Call us to place your order. Give us one weeks notice.
9. Remind the group payment is due on delivery of pizza packs.

Success tips for the group leader:

1. Goals are the secret for success. Don't you agree? Goals make people determined and give direction. We strongly suggest an overall group goal and then a personal goal for each member
2. Remind the group of the delivery day and date. Have all volunteers on hand to help unload, count and sort pizza orders. Many hands make the load light.
3. Pizza is frozen so it must be delivered promptly. Pizza can be put in the freezer or refrigerator. In the refrigerator it is good for 7 days. Freezer it is good for 6 months.
4. Get ready to hear a lot of compliments from the people who buy the pizza party pack. You may want to consider doing another pizza fundraiser a month or two after you do the first one. We guarantee 100% satisfaction.
5. Keep it FUN and SIMPLE. Get excited and SMILE!!!!